

Technology Innovation Centre



innovacorp

Product/Service Sheet
Technology Innovation Centre

Building a high potential export oriented company?

Our internationally recognized High Performance Incubation (HPi)[™] business model incorporates incubation, mentoring and investment. Every day, we provide hands-on business guidance, tailored to meet the unique and evolving needs of high potential early stage technology companies.

The Technology Innovation Centre in Dartmouth targets companies in the information technology and engineering industries and offers a state-of-the-art enterprise-grade integrated voice and data network. Located minutes from downtown Halifax and 20 minutes from the Halifax Stanfield International Airport, the facility delivers more than office and industrial space - it also offers the ideal blend of business opportunities, resources and synergies that enhance entrepreneurial success.

Benefit from:

Office and light industrial space, facilities and services

- Flexible leasing arrangements so you can increase or decrease your space without penalty
- Purpose-built infrastructure for early stage technology companies
- Secure building (access card system)
- 24-hour building access
- 38 air-conditioned offices, 10 industrial bay units (incl. separate entrances, electronic overhead loading docks, 300 sq ft mezzanine area, self-contained washroom, offices, 21 ft ceiling height, loading dock leveler)
- Kitchen / cafeteria space and amenities
- Shared office equipment to keep overhead costs low (eg. digital photocopiers, scanner, fax machines, colour printers, projectors, postage, laminating and binding machines, shredding service)
- Emergency power
- Loading docks
- Daily custodial services
- Office space for off-site clients
- Individual company mailboxes
- Trade show booth
- Pallet jack, hand carts
- Occupational health and safety support
- Fit-up fund to facilitate leasehold improvements
- Fork lift (must show MCFA Operator Safety Training certificate)



Information and communications technology infrastructure, services and support

- State-of-the-art enterprise-grade integrated voice and data network and services at competitive rates
- Highly qualified ICT professionals are on call to help you
- Network monitored 24x7x365 so we can quickly and proactively address potential issues
- Security and reliability enhanced through enterprise-grade firewall/router and protection from power interruptions
- Ability to login securely from home or on the road through the Innovacorp network via virtual private networking (VPN)
- Advanced voice services via VoIP
- Advice and assistance available for ICT planning and troubleshooting; software, hardware and network installation
- Rapid moves, adds and changes of telephones and internet service
- Wireless access (WiFi) in all common areas
- Server hosting (early 2009)

Shared administrative support staff

- Delegate tedious administrative tasks so you can reduce your payroll costs and concentrate on growing your business
Examples: proofreading and editing business documents; developing and updating databases; preparing and formatting documents; creating mail merges and executing large mail-outs; creating presentations, spreadsheets, graphs and charts; performing bookkeeping functions; and handling your filing, photocopying, binding, faxing and scanning
- Professional telephone answering, customized for your company
- On-site mail pickup and delivery
- Metered postage and courier services

Meeting space and services

- A variety of room sizes and possible configurations
- Audio/visual and conference room equipment (projector, wireless conference phone, flipcharts, whiteboards, lectern)
- In-house coffee and tea service
- Linens, cutlery, dishes and glassware
- Assistance with organizing meetings (name badge creation, registration activities, catering arrangements)

Sophisticated business image and location

- Prestigious address and environment for client company customers, investors and partners (1 Research Drive, Dartmouth, Nova Scotia)
- Professional reception services and security sign-in process
- Access to ample free parking
- Desirable location and image is a significant benefit for recruiting
- Standard venue for: client board and annual general meetings, industry announcements, workshops and info sessions, off-site meetings of other businesses, etc.
- Important destination for dignitaries and trade missions
- Directory board signage
- Company signage

Business advice and referral services

- Innovacorp provides hands-on business advisory services, tailored to address the unique – and evolving – challenges of early stage technology companies. A network of advisors, mentors and service providers complements our in-house business expertise.
- The challenges vary, but typically include:
 - fundamental business planning
 - intellectual property identification and protection strategies
 - implementing product development best practices
 - financial and accounting management
 - cash flow management
 - value proposition development
 - pricing strategies
 - competitive analysis
 - state-of-the-art marketing techniques
 - sales and distribution channel strategies
 - obtaining seed and venture capital
 - human resource management strategies

Professional development seminars and networking opportunities

- Access to information-rich professional development sessions
- Peer support from other early stage technology companies
- Regional / National / International trade opportunities and matchmaking

Off-site clients can take advantage of the Technology Innovation Centre when they're in the metro area. A corporate address, conference and meeting rooms, a supportive client network, and office space when you are in the metro area are some of the many benefits we offer.

Visit innovacorp.ca or call 902.424.8670 today to see how you can benefit from Innovacorp's business incubation offering.