

**PRODUCTIVITY AND INNOVATION VOUCHER PROGRAM 2016-17
SERVICE PROVIDER PROFILE**

The Productivity and Innovation Voucher Program is intended to help small and medium sized businesses (SMEs) become more productive and innovative while building stronger linkages between businesses and Nova Scotian universities and colleges. Any questions, please contact Amanda Tarr by email at atarr@innovacorp.ca or call 902-424-8670 ext. 1601, or Toll Free (Atlantic Canada) 1.800.565.7051

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Proposed Services:

Acadia University has significant experience working with both large and small companies on a wide variety of applied research and early-stage projects, including numerous successful Productivity & Innovation Voucher Projects. Acadia’s Office of Industry and Community Engagement (ICE), in partnership with the Acadia Centre for Rural Innovation and the Acadia Entrepreneurship Centre, works closely with industry partners to administer Voucher Projects and make appropriate connections to subject-matter experts, research groups and facilities across campus. Some areas of expertise include: agri-food (i.e. product development, chemical analysis, sensory evaluation, nutrition, etc.), math & computer science (i.e. data analytics, mobile application development, and modeling), business (i.e. market research, feasibility studies), environmental engineering (e.g. waste management), chemistry, biology, tidal energy, etc. Acadia’s state of the art facilities include: Centre for the Sensory Research of Food, Wine Analysis Lab, Rural Innovation Centre, Acadia Entrepreneurship Centre (AEC), KC Irving Environmental Centre, Acadia Centre for Microstructural Analysis, Centre for Analytical Research on the Environment (CARE), etc.

Our Voucher Service Offerings include:

- Applied research and technology/scientific/business-related advice and support
- Assistance/advice designing new technologies, processes or services
- Assistance/advice testing the feasibility of new products/technologies, processes or services, including identifying potential funding sources
- Assistance/advice developing new products/technologies (including prototypes), processes or services
- Design/execution of field studies to test new technologies, processes or services
- Research into the business viability of new products to determine: market potential, potential obstacles, competition, industry trends and financial feasibility
- Proof of concept, field testing and product evaluation