

**PRODUCTIVITY AND INNOVATION VOUCHER PROGRAM 2016-17  
SERVICE PROVIDER PROFILE**

The Productivity and Innovation Voucher Program is intended to help small and medium sized businesses (SMEs) become more productive and innovative while building stronger linkages between businesses and Nova Scotian universities and colleges. Any questions, please contact Amanda Tarr by email at [atarr@innovacorp.ca](mailto:atarr@innovacorp.ca) or call 902-424-8670 ext. 1601, or Toll Free (Atlantic Canada) 1.800.565.7051

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**Proposed Services:**

CBU faculty offer expertise to industry partners in the areas of Chemistry, Math, Physics, Health Sciences, Nutrition, Engineering, Biology, Environmental Studies and Business; in addition we have many well-appointed labs throughout the institution that are available for industry – university collaborations. In addition to individual faculty projects, the institution also engages multidisciplinary teams who work together to provide industry with access to experts across domains providing a comprehensive solution to R&D problems.

During the voucher CBU will work with partners in the following areas:

- Applied research; researchers from all of our schools provide research targeted towards company R&D needs. Faculty, students and well equipped labs are available for advanced testing and analysis, scientific inquiry, business analysis, health research, qualitative studies and many other company development needs.
- Proof of concept, field testing of existing prototypes and company innovations.
- Product evaluation and certification;
- Prototyping and Product design;
- Feasibility studies necessary to help move a new, innovative product or service to market.