

**PRODUCTIVITY AND INNOVATION VOUCHER PROGRAM 2016-17
SERVICE PROVIDER PROFILE**

The Productivity and Innovation Voucher Program is intended to help small and medium sized businesses (SMEs) become more productive and innovative while building stronger linkages between businesses and Nova Scotian universities and colleges. Any questions, please contact Amanda Tarr by email at atarr@innovacorp.ca or call 902-424-8670 ext. 1601, or Toll Free (Atlantic Canada) 1.800.565.7051

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Proposed Services:

Applied Research at NSCC is an extension of the College’s mission and is embedded in the College strategy to serve as a way to implement our institutional priorities. Applied Research helps NSCC realize its mission by working with industry partners to grow their businesses. This direct engagement with Industry helps our province’s economy, enhances quality of life and builds innovation capacity in Nova Scotia. Growth in our capacity and scope of applied research projects over the past decade has resulted in a research operation equipped to respond to industry and community needs, with a focus on: energy, environment & health, ocean technology, advanced manufacturing, and geographic sciences.

We partner with industry, community, entrepreneurs, government, non-profits and other academic and applied research institutions. Working together, we discover insights and solutions that deliver real results to: enhance productivity and innovation; facilitate the collaboration and development of knowledge and expertise; and support and effect change in all environments (social, commercial and industrial).

Services available from NSCC under this voucher program include:

- (1) Applied research;
- (2) Industrial/process engineering services;
- (3) Scientific/technology related advice and support;
- (4) Proof of concept, field testing, and product evaluation
- (5) Prototyping;
- (6) Product design;
- (7) Feasibility studies necessary to help move a new, innovative product or service to market.